



RHODE ISLAND DEPARTMENT OF HEALTH

Division of Community, Family Health and Equity

Request for Proposals

Rhode Island Tobacco Free Youth Initiative

Submission Deadline: Friday, August 21, 2015 @ 3:00 p.m.

Addendum # 2

Resources

Rhode Island Tobacco Free Youth Initiative Resources

Funding Source:

Centers for Disease Control & Prevention (CDC)
Rhode Island Tobacco Control Program (RITCP)

RITCP align with CDC Goals:

1. Promote Cessation Services
2. Identify and eliminate disparities
3. Eliminate exposure to secondhand smoke
4. Prevent initiation among youth

Rhode Island Youth Smoking Status:

Youth smoking rate: 8% YRBS 2001

Rhode Island Youth Burden Document

<http://www.health.ri.gov/publications/burhendocuments/2014YouthTobaccoUse.pdf>

Rhode Island Functional Analysis of Current Identity Report (FACI)

Report identifying teen social identity groups

<http://www.health.ri.gov/materialbyothers/ReducingTeenTobaccoUseInRhodeIsland.pdf>

Best Practice for comprehensive tobacco control programs guide 2014

http://www.cdc.gov/tobacco/stateandcommunity/tobacco_control_programs/ntcp/index.htm

Activities that drive the work:

Population-based community interventions that involve teens

Counter-marketing to educate and build awareness

Program policy change/regulation that make the healthy choice the easy choice

Surveillance and evaluation to make the case for policy change and document process/outcomes

Point-of-Sale-Strategies: A Tobacco Control Guide 2014

http://cphss.wustl.edu/Products/Documents/CPHSS_TCLC_2014_PointofSaleStrategies1.pdf

This guide focuses on point-of-sale strategies in the retail environment. There are many ways to reduce access to tobacco products and industry influence in the retail environment, including: requiring tobacco retail licensing, reducing density, and types of tobacco retail outlets; restricting product placement; and other point-of-sale strategies, such as restricting the sale of flavored tobacco products.

Standardized Tobacco Assessment of Retail Settings (STARS)

A national survey tool to collect data in the retail setting

<http://countertobacco.org/store-assessment-tools>

Rhode Island Cigarette Dealer License List (Division of Taxation)

<http://www.tax.ri.gov/help/CigaretteLicList.php>

Rhode Island Point-of-Sale Successes

Local tobacco retail license (Providence, Cranston, Warwick, Coventry, Richmond)

Restrict sale of flavored tobacco products (Providence)

Restrict the sale of discounted tobacco products (Providence)

Tobacco Control Competitive Grant – Point-of-Sale Evaluation

Additional Resources:

Rhode Island Tobacco Control Retail License Toolkit

<http://www.health.ri.gov/publications/toolkits/TobaccoRetailerLicensing.pdf>

Rhode Island Department of Health Tobacco Control Program

<http://www.health.ri.gov/programs/tobaccocontrol/>

*****Proposals must arrive to HEALTH's Tobacco Control Program Room 409 by August 21, 2015 3:00 p.m.*****